Create a responsive background shape

That will extend **&** **shrink**

to the length of your text

with adobe illustrator

1. Type in your text

2. Use the Select Tool (V) to select the text

Selection Tool
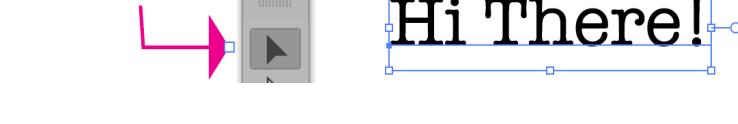
Hi There!

3. Open the Appearance Panel

4. Select 'Add New Fill' from the hamburger drop-down
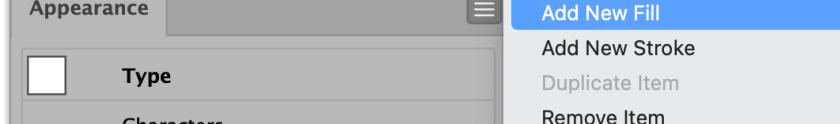
5. Select the new Fill and change its colour
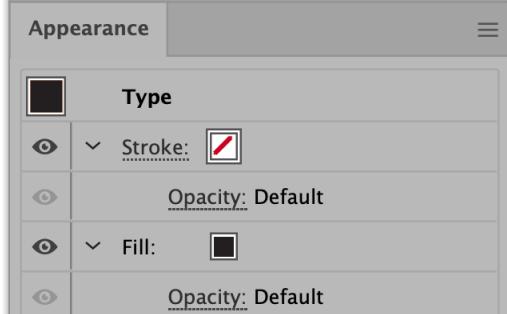
6. Select: fx > Convert to Rounded Rectangle
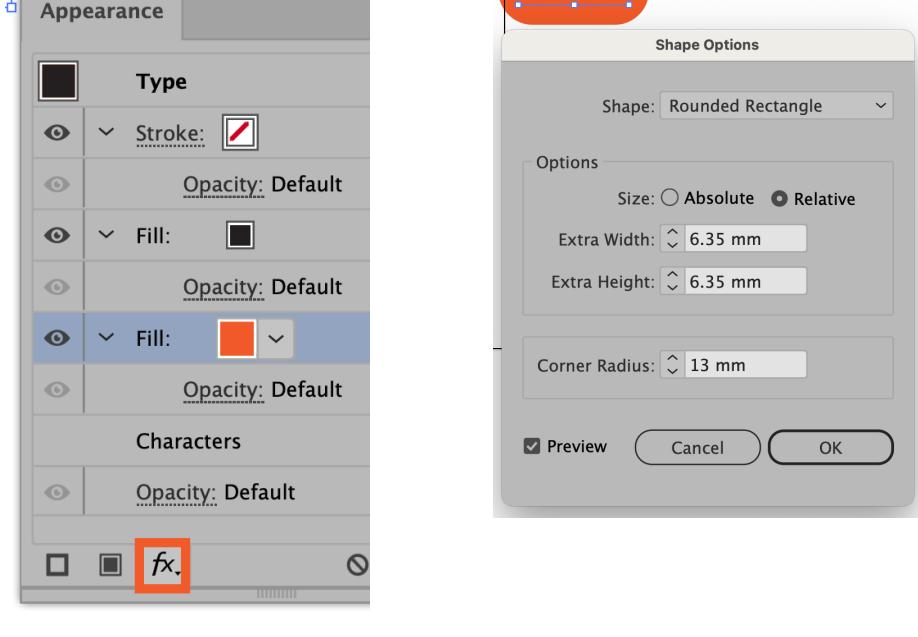
7. Adjust the Radius to round off the corners

Hi There!